



## How to measure GHG emissions – and take effective and collective climate action

June 1: 9 am - 12 pm Pacific Standard Time  
Free on Zoom

### A practical and interactive workshop with leading experts on wine GHG measurement reduction and climate mitigation strategies

#### What is this workshop for?

This three-hour meeting is to discuss HOW wineries and vineyards can measure their emissions footprints and use their GHG inventories as an effective tool to tackle climate change

#### What will be the format?

Presentations and discussion and Q&A with the speakers and participants

#### Who will attend?

Wine industry executives, vineyard and winery managers, sustainability leads

#### Why show up?

Learn about the tools, GHG calculators and techniques used to measure and manage GHGs, and how these tools can be used to develop effective climate action strategies

#### What are the intended outcomes?

Attendees will learn how to better measure their GHGs emissions, and gain insight into the importance of collective industry action to mitigate our climate impacts

#### How do I sign up?

Sign up for the [Future of Wine Americas conference](#) on June 2-3 and you'll be automatically enrolled. Alternatively email [tom@sustainablewine.co.uk](mailto:tom@sustainablewine.co.uk)

How do you take climate action? Start by measurement. But wait a minute, isn't measuring emissions difficult, time consuming and expensive right? Not any more. The International Wineries for Climate Action ([IWCA](#)) data and metrics driven approach allows you to get on with the work at hand. It will allow the industry to understand our collective 'emissions hotspots', aggregate emissions reductions and make a serious climate impact. Join us for this practical workshop to discuss exactly HOW to tackle climate change in US wineries.

**Numbers are limited, please contact [tom@sustainablewine.co.uk](mailto:tom@sustainablewine.co.uk) to secure your place.**

**June 1: 9am - 12pm Pacific Standard Time**

9.00 – 9.50	<p><b>Session one: Why wineries should tackle climate change – and how the IWCA can help</b></p> <p>In this opening session we'll cover how and why International Wineries for Climate Action came about, and the business case for your vineyard/winery to engage.</p> <p>We'll cover who can join, the membership requirements, member levels, and annual dues structure, and how IWCA is linked to the United Nations' "Race to Zero" campaign to accelerate climate strategies and science based GHG emissions reduction plans.</p> <p>You'll also find out here why IWCA is a highly relevant group for small to medium vineyards and wineries to amplify their voice and enhance their impact in the climate change space.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"><li>- Beth Novak Milliken, President &amp; CEO, Spottswoode Estate and IWCA Member</li><li>- Josep Ribas, Climate Change Manager and Director, Torres and IWCA Founding Board Member</li><li>- Miguel A. Torres, President and Managing Director, Torres and IWCA Founding Board Member</li><li>- Bárbara Wolff, Chief Corporate Affairs and Innovation, VSPT</li></ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"><li>- Julien Gervreau, VP Sustainability, Jackson Family Wines and IWCA Founding Board Member</li></ul>
9.50 – 10.00	Mini Break
10.00 – 11.00	<p><b>Session two: Practical tools: What does working with IWCA mean in practice?</b></p> <p>In this session we will deep dive into tools and GHG calculation processes developed by IWCA and others, to help you reduce your climate impacts. Key areas of focus will include reviewing IWCA Member GHG Emissions Hotspots to understand what actions wineries can take now to reduce their footprint, and which will require longer term, collective industry action.</p> <p>We will also debut the US based IWCA GHG Emissions Calculator, a DIY Excel tool that conforms to the World Resource Institute's GHG Protocol and the ISO 14064 process, which are widely regarded as the global gold standard in emissions reporting. This tool, which has been developed in partnership with sustainability consultancy Sustridge, is designed to enable small and medium sized wineries to 'fish for themselves' - leveraging internal personnel and resources to calculate their own emissions footprints in a standardized and efficient manner in alignment with IWCA emissions reporting standards.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"><li>- Josh Prigge, President &amp; CEO of Sustridge, developer of IWCA GHG Calculator Tool</li><li>- Alexandra Everson, Sustainability Coordinator, Jackson Family Wines &amp; IWCA Member</li><li>- Haley Duncan, Safety &amp; Sustainability Manager, Silver Oak &amp; IWCA Member</li></ul>

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11.00 – 11.10	Mini break
11.10 – 12.10	<p>Session three: <b>How do you get started working with IWCA?</b></p> <p>So you've heard about the WHY of tackling climate change, and some of the HOW from IWCA and their members. What happens next? In this final session we will review IWCA's Strategic Initiatives &amp; Core Focus Areas for 2021 and beyond, including expansion plans, and what you can do to get started tomorrow on tackling climate change in your operations. We will then close with an open Q&amp;A dialogue with attendees.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>- Julien Gervreau, VP Sustainability, Jackson Family Wines and IWCA Founding Board Member</li> </ul>
12.10 – 1.00	Further IWCA Q&A / Zoom meetings with interested parties

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